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Photography

Foundation

The Visual Dictionary of Photography
David Präkel

Key features

Explains and contextualizes over 250 terms used within photography.

Definitions are accompanied by illustrations and examples taken from historical and contemporary photography.

Covers analogue terms still in current usage as well as modern digital terminology such as Raw format and High Dynamic Range.

Deals with a wide variety of practical terms, such as ISO speed, Backlighting, and Noise.

Also covers conceptual terms and photographic styles, ranging from Photojournalism to Distortion.

Includes a detailed timeline of photography, its technological advances and pioneers.

Readership

Foundation

AVA's Visual Dictionaries form our foundation reading list. These titles offer clear, comprehensive and visually informative definitions to the key terms in a discipline's vocabulary.

Each title offers a wide overview of the discipline as a whole, its history, practice and technical considerations. It also provides a useful reference tool throughout higher education.

Introductory

The Fundamentals of Photography
Helen Drew

Key features

An illustrated introduction to the key elements of film and digital photography.

Draws upon photographic theory, historical references and detailed diagrammatic explanations to explain the underlying principles of photography.

Chapters cover equipment, composition, lighting, genre, processing and printing.

Includes quick-reference fact files, tips and student exercises.

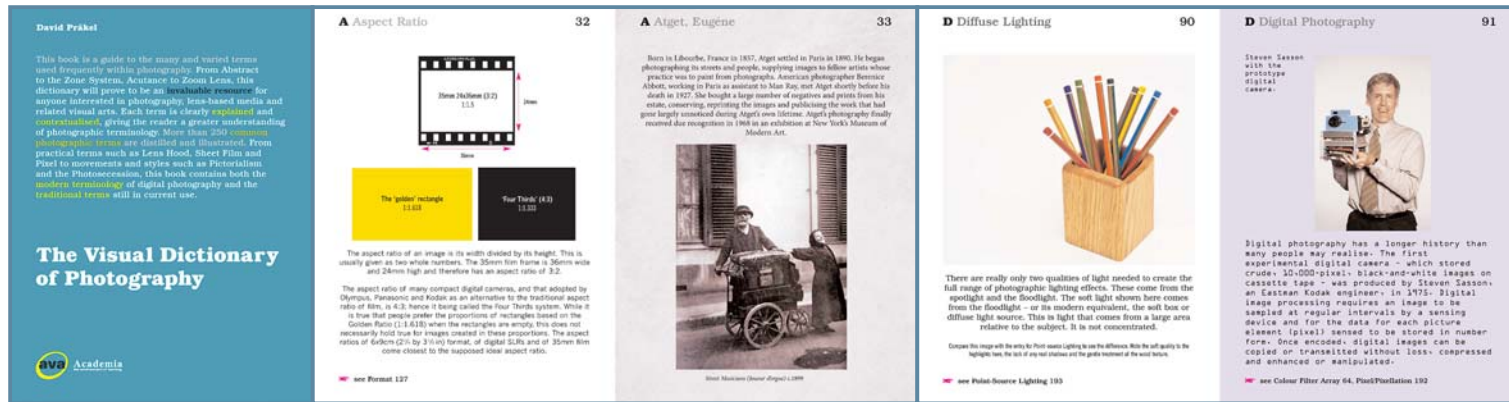
Accompanied by examples and case studies from leading contemporary photographers and practitioners.

Readership

Introductory

The discipline-specific titles in our Fundamentals range are aimed at students embarking on further education and offer a thorough grounding in the subject.

The Fundamentals of Photography equips students with an understanding of essential photographic principles, before examining specific key areas in detail.



! Good guides to fuel ideas and inspire students! Southampton Solent University / UK

! The best text I have ever seen. Dr Samir Husni / Mississippi University / USA

! This book has come at a perfect time – it was much needed and provides a great basis for professional practice. Unitec School of Art & Design / New Zealand

Basics Photography

- 01 Composition
David Präkel
- 02 Lighting
David Präkel
- 03 Capturing Colour
Phil Malpas
- 04 Post-Production Black & White
Steve Macleod
- 05 Post-Production Colour
Steve Macleod
- 06 Working in Black & White
David Präkel
- 07 Exposure
David Präkel

The *Basics Photography* series comprises a collection of titles offering an essential introduction to the subject. The titles are fully illustrated with clear diagrams and inspiring imagery, featuring work from renowned photographers both past and present. Each deals with a specific subject, ranging from the practical essentials to contextual considerations and production processes. The text is supported by student exercises and useful directories of resources. Taken as a whole, the series provides a comprehensive technical and aesthetic coverage of photography.

Key features

Each title provides students with an in-depth discussion of a key aspect of photography.

Includes practical student exercises and case studies taken from historical and contemporary photography.

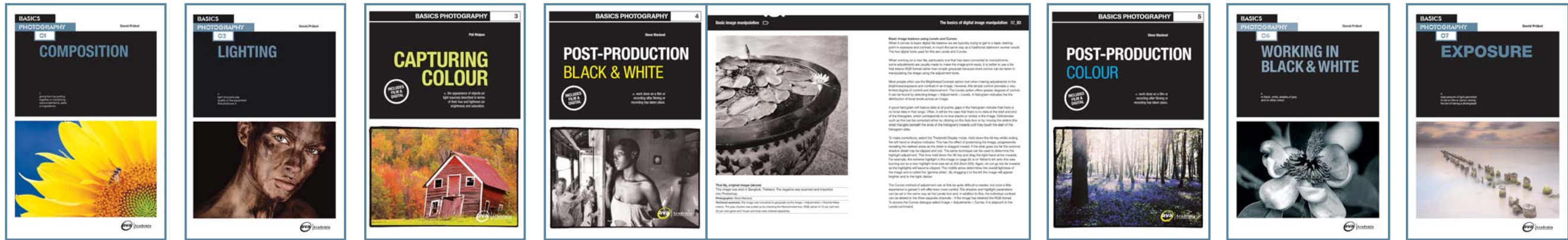
Presented in a visually stimulating style, designed to appeal to students of the visual arts.

Readership

Intermediate

Our Basics books provide readers with an in-depth exploration of each of the topics introduced in the Fundamentals titles. These books offer both a theoretical and practical approach, supported by examples and exercises.

Individual titles can form the basis of specific modules, while the series as a whole functions as a comprehensive reference tool and can be called upon at any stage of a student's education.



Basics Photography: Lighting

! By far the most relevant starter text I have encountered.
Andrew Sugden / Edge Hill University / UK

Basics Photography: Capturing Colour

! Very well written and straightforward.
Material explaining color theory is quite approachable.
Brian Atkinson / Brigham Young University / USA

Basics Photography: Working in Black & White

! An easy to understand text. Issues are well presented.
A very useful book for students. Helen Carter / Flinders University / USA



**Required Reading Range
Module Reader**

Creative Vision: Traditional and Digital Methods for Inspiring Innovative Photography
Jeremy Webb

Jeremy Webb is a freelance photographer, digital artist and a tutor in photography at Great Yarmouth College, UK. He has extensive experience in a wide variety of businesses, including the design of a number of online education courses. He is a contributor to numerous magazines and websites and undertakes regular exhibitions and commissions of his work.

Creative Vision: Traditional and Digital Methods for Inspiring Innovative Photography invites students to bridge the gap between capturing a photograph and 'making' an image. Focusing on both digital and traditional techniques, this book explores how the photographer can use and abuse the 'rules' of photography to their own creative end to produce work of artistic merit. This book encourages inspiration and experimentation and focuses on the importance of asking questions rather than simply seeking answers in the search for creativity in photography.

Key features

Introduces students to an artistic approach to photographic image-making.

Encourages students to experiment with the rules of photography.

Discusses the use of both digital and traditional techniques.

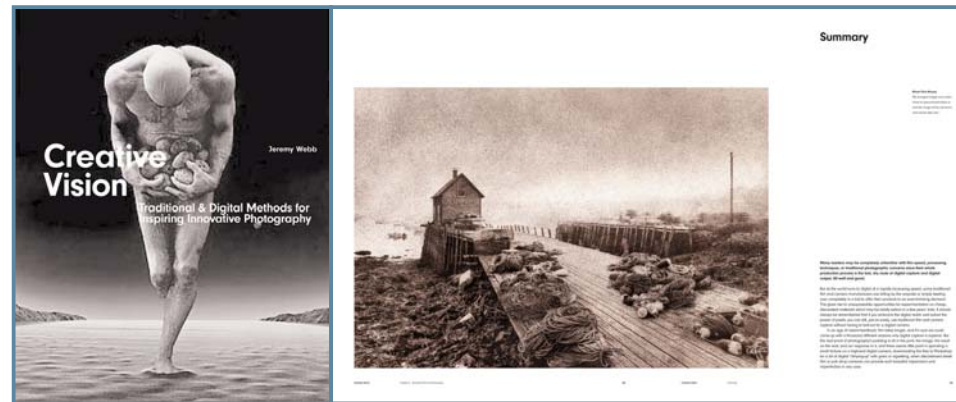
Includes a variety of illustrative examples of creative photography.

Readership

**Required Reading Range
Module Reader**

These titles are designed to support specialized modules of degree courses and provide a platform for further exploration of the subject matter.

Creative Vision is an ideal text to accompany photography modules as part of design or fine art degrees, or artistic modules included in a photography qualification.



! Comprehensive in its coverage of equipment, processing and printing. The text is clear, concise and easy to follow. An ideal book for use when introducing the subject. Nigel Aono-Billson / Canterbury College / UK



**Required Reading Range
Module Reader**

Train Your Gaze: A Practical and Theoretical Introduction to Portrait Photography
Roswell Angier

Roswell Angier has enjoyed a rewarding career as both a photographer and educator. He has worked as a freelance magazine photographer, been a partner in a cooperative photographic agency in New York and is currently a faculty member at the School of the Museum of Fine Arts, Boston. Many of his images are held in prestigious collections, including the Museum of Fine Arts in Boston, the Smithsonian Institution, the Addison Gallery of American Art and private collections around the world.

Train Your Gaze: A Practical and Theoretical Introduction to Portrait Photography offers the student a comprehensive guide to the practice of portrait photography. The text combines the theoretical with the practical and technical and is supported by numerous photographs of human subjects, both contemporary and canonical. It particularly stresses the presence of the photographer's gaze, an integral part of what the picture is about. Each chapter is accompanied by an assignment that allows the student to explore an aspect of portrait photography in a way that is both structured and experimental.

Key features

A detailed study of the art of portrait photography.

Discusses the importance of the photographer's gaze as a presence in any image.

Illustrated with images by some of the world's most influential photographers and artists.

Accompanied by a series of student assignments, encouraging students to experiment with different styles and methods of portrait photography.

Readership

**Required Reading Range
Module Reader**

These titles are designed to support specialized modules of degree courses and provide a platform for further exploration of the subject matter.

This title is an ideal core text for portrait photography modules, and will prove a useful reference tool at any academic level.



! Well written in an engaging manner. Treats the subject seriously and in an interesting way. Good, clear assignments at the end of each chapter. Don Fitzpatrick / Coventry University / UK